

PRIZE SPONSORSHIPS

The U.S. Department of Energy's (DOE) Water Power Technologies Office (WPTO) is committed to developing and deploying a portfolio of innovative technologies for clean, domestic power generation from resources such as hydropower, waves, and tides. Over five years, WPTO has invested millions in prizes, reshaping industries like ocean observing and conservation. None of this would be possible without a growing network of innovators, incubators, and investors supported, in part, by sponsors.



U.S. DEPARTMENT OF ENERGY

U.S. DEPARTMENT OF
ENERGY | Office of ENERGY EFFICIENCY
& RENEWABLE ENERGY
WATER POWER TECHNOLOGIES OFFICE

To see our full prize portfolio visit:
www.americanmadechallenges.org

PRIZE OFFERINGS

WPTO finds climate and energy solutions by tapping into the ingenuity and creativity of innovators nationwide. By leveraging prizes as a unique, accessible funding mechanism, WPTO is bringing together a diverse community of innovators around targeted challenges.

These prize models empower innovators to tackle the challenge of climate change, spur the transition to a sustainable and equitable clean energy economy, and propel the creation of new jobs and opportunities.

WPTO involves industry sponsors in prizes to help progress competitors from ideation to commercialization through mentorship, trainings, and networking. Learn more about how your organization can get involved.

 **7** prizes and counting

 **\$10M** in cash awards

 **300+** innovators



WHY SPONSOR?

Tailor Your Impact

WPTO has several prize sponsorship opportunities and sponsorship packages from which to choose. Don't see a sponsorship package that's right for your organization? Not to worry! Your sponsorship support can be tailored to best meet the unique capabilities of your organization. Simply reach out to our sponsorship team and we'll help curate a sponsorship package that's right for your organization.

Get Recognized!

| | Annual Webpage Views | Newsletter Subscribers |
|-------------------------------|----------------------|------------------------|
| DOE, Water Power Tech. Office | 905,000 | 29,000 |
| National Renewable Energy Lab | 39,000 | — |
| American Made Challenges | 171,000 | 1,000 |
| TOTAL | 1,115,000 | 30,000 |

A MESSAGE FROM OUR PRIZE COMPETITORS

We applied for the [Waves to Water Prize]... because we're looking at taking our small LLC and moving that towards a company that can meet the water needs of tomorrow.

Dr. Landon Mackey, DRINK Stage Finalist, Waves to Water Prize

Being chosen, means [our technology] is on the right track. The DOE funding is going to be significant in fast tracking our work.

Dominique Rodier, DISCOVER competition winner, Ocean Observing Prize



SPONSORSHIP PACKAGES

IMPACT
TO THE PRIZE

RECOGNITION
FOR YOUR SUPPORT

Gigawatt

\$50k+

Outreach: Student and community engagement

Mentorship: One-on-one expert office hours

Materials: Testing facilities for prototypes

Includes Megawatt level recognition

Example(s):

- Access to awardees
- Speaking engagement
- Inclusion in promotional video

Megawatt

\$30k+

Outreach: Student and community engagement

Mentorship: Commercialization support

Materials: Device component

Includes Kilowatt level recognition

Example(s):

- Up to 1-page exclusive feature in promotional material
- Booth and recognition at events

Kilowatt

\$20k+

Outreach: Conference booths

Mentorship: Design and engineering training

Materials: Market assessments

Includes Watt level recognition

Example(s):

- Feature in promotional material

Watt

Up to \$10k

Outreach: Social media and newsletters

Mentorship: Access to virtual trainings

Materials: Software licenses

Example(s):

- Social media thank you
- Recognition on printed / online material

[Waves to Water Prize](#)[Ocean Observing Prize](#)

SPONSORSHIP OPPORTUNITIES

WAVES TO WATER PRIZE

[Learn More Watch Video](#) 

Wave powered desalination technologies hold the potential to deliver clean water to communities for disaster relief purposes and remote coastal communities around the world. The Waves to Water Prize is designed to accelerate technology innovation of wave energy powered desalination systems and provide innovators a pathway from initial concept, to technical design, to prototype, and finally to field testing of systems that provide clean drinking water using only water energy. Over three years, the Waves to Water Prize will offer up to \$3.3 million in cash prizes over 5 stages: CONCEPT, DESIGN, ADAPT, CREATE, and DRINK.

DRINK Sept '21–Apr '22

The final DRINK stage closes at Waves to Water Week in April 2022 when five finalists from the CREATE stage will test their devices off Jennette's Pier in the Outer Banks of North Carolina. Onsite activities with the local community, livestream virtual events, and K-12 educational programming will be available during real-time deployments.

For more information on the Waves to Water Prize visit: americanmadechallenges.org/wavestowater.

Why get involved with Waves to Water?

The Waves to Water Prize is a unique opportunity to engage communities across the private and public sectors. Your involvement as a sponsor helps solidify the success of our innovators and is an opportunity to be a part of a network of technical experts, academics, industry professionals, incubators, and investment sponsor. DOE invites a diversity of organizations to support the Waves to Water Prize. In the past, supporters of DOE prizes have included non-profits, non-governmental organizations, state and federal agencies, venture capital investors, consulting firms, academic institutions, community organizations, and more.



SPONSORSHIP OPPORTUNITIES

OCEAN OBSERVING PRIZE

Learn More 
Watch Video

The Powering the Blue Economy™: Ocean Observing Prize challenges innovators to integrate marine renewable energy with ocean observation platforms, ultimately revolutionizing our ability to collect the data needed to understand, map, and monitor the ocean. This joint prize between the U.S. Department of Energy's Water Power Technologies Office and the Integrated Ocean Observing System program at the National Oceanographic and Atmospheric Administration (NOAA) seeks to develop new technologies to help fill the data gaps that make it difficult to realize the full potential of the Blue Economy. The Ocean Observing Prize includes a series of competitions with millions of dollars in awards available to encourage rapid innovation.

DEVELOP

The DEVELOP Competition challenges competitors to integrate marine energy systems with autonomous underwater vehicles (AUVs) to enable longer deployments at sea and for better data capture. Participants will compete for up to \$3 million in cash prizes over a design and build contest.

For more information on the Ocean Observing Prize visit:
americanmadechallenges.org/oceanobserving.

Why get involved with the Ocean Observing Prize?

The Ocean Observing Prize is a unique opportunity to engage communities across the private and public sectors. In connection to DOE's involvement, WPTO is searching for sponsors to support outreach, competitors, and prizes, and accelerate wave energy powered technology innovation. Your involvement helps solidify the success of our Ocean Observing innovators and is an opportunity to be part of a network of technical experts, academics, industry professionals, incubators, and investment sponsors.

DEVELOP COMPETITION | Hurricane Monitoring: Self-Charging AUVs

| DESIGN CONTEST | BUILD CONTEST | SPLASH CONTEST |
|------------------------|---------------------------------|-------------------------|
| Draft plans and models | Develop and tank test prototype | Test prototypes at sea |
| • 1-11 days | • 1-11 days | • 1-11 days |
| • Up to 10 winners | • Up to 10 winners | • Up to 10 winners |
| • \$400,000 in prizes | • \$500,000 in prizes | • \$1,500,000 in prizes |

www.americanmadechallenges.org



SUPPORT OUR INNOVATORS

WPTO is always looking for sponsor involvement. If your organization is interested in supporting one or more of our prizes and competitions, please reach out.

[Contact](#)

